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## **BrainHoney Delivers Free Personalized Learning Platform**

**Orem, UT, June 26, 2009** - Agilix Labs, Inc announced the release of BrainHoney – a free personalized learning platform that combines critical elements of an online gradebook, state-standards alignment, curriculum mapping, formative assessment and learning management into a single teacher-friendly platform.

"All teachers should have free access to the best student-centered, standards-aligned 21st century teaching and learning tools available" said Curt Allen, CEO of Agilix. "Every classroom, blended, and online teacher in the country can benefit from BrainHoney – and it only takes a minute to sign up."

"BrainHoney helps teachers know what their students know and enables intelligent intervention – laser-focused, timely response to the students who need it the most." said Dr. Mark Luetzelschwab, Senior Vice President of Agilix. "For the first time, teachers can easily align ALL types of activities – projects, websites, assignments, direct instruction, etc - to state standards, and then report progress against those standards without any additional effort other than maintaining a traditional gradebook"

"BrainHoney is an exceptional learning platform" said Rebekah Richards, Principal and Chief Academic Officer of The American Academy Online High School. "Teachers save time and effort while being more responsive to student needs. The BrainHoney dashboard gives teachers the data required to make intelligent interventions to help students succeed."

Teachers at MaryMount School who got a four-week sneak preview of BrainHoney were excited about BrainHoney: "Wonderful", "BrainHoney is a magical system!", "We want BrainHoney forever!"

"One of the most exciting things about BrainHoney is the way that the content and assessments are aligned using the objectives as the intermediary." Said Dr. David Wiley, professor at BYU and founder of the Open High School of Utah. "BrainHoney

allows you to do the kinds of things a tutor would do that you could never do [before] with a classroom of 30 students."

"We are looking for innovative solutions, and we see BrainHoney as one of those innovations. It is going to change the world." said Robyn Bagely, chair of Parents for Choice in Education.

BrainHoney is a modular system developed on the assumptions that students learn at their own pace, learning takes place both inside and outside of a classroom in many different forms, and that all learning can be aligned to objectives. It consists of a seamless integration of curriculum mapping for all 50 states, a gradebook, objective mastery charts, automated assessments, assignment tracking, online discussions, and other learning management tools. The platform is available in English, Spanish, Portuguese and Chinese.

BrainHoney is free to all K-12 public school teachers in the United States of America. Teachers join BrainHoney by selecting their school on BrainHoney's website, then choosing their grade level and/or subjects. The state standards aligned to those subjects (specific to the teachers' locations) are automatically connected to their gradebooks and teachers simply drag and drop standards onto their schedules to build curriculum maps. Teachers then add activities, assignments and assessments to their schedule; BrainHoney automatically aligns these to state standards to generate views of standards coverage and student objective mastery.

Schools can upgrade to the BrainHoney School Suite, which enables the administrator dashboard and daily drill-down reports of individual and aggregate student progress against state standards, allows integrated registration and data exchange with student information systems, provides single-sign-on through SAML, Active Directory, SharePoint, Live@Edu, CAS, or others, and allows customized login pages and user interfaces.

More information can be found at <http://www.brainhoney.com> or at booth 3264 at NECC.

### **About Agilix Labs, Inc**

Agilix Labs, Inc. is transforming education through BrainHoney, its personalized learning platform. BrainHoney ([www.brainhoney.com](http://www.brainhoney.com)), the latest offering from the creative team that has delivered innovative educational solutions for nearly a decade, provides student-centered, objective-aligned learning that improves student achievement, increases teacher productivity, delivers administrative insight, and enables parental involvement. Based on an open technology architecture, BrainHoney is the only learning solution that works seamlessly across classroom, hybrid, and online environments. Individual teachers, schools, and districts can experience the power of BrainHoney either online at [www.brainhoney.com](http://www.brainhoney.com) or through a growing network of education resellers. Agilix delivers its software

applications to hundreds of thousands of users in countries worldwide. Founded in 2001 by the team that created Folio and MyFamily.com, Agilix is based in Orem, Utah, USA. For more information please visit <http://www.agilix.com>.