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BrainHoney Responds to Teachers' Needs Just in Time for Back-to-School

The Ultimate Learning Platform Encourages Data-Driven Instruction and Alignment with State Standards

Orem, UT – (August 01, 2009) — Agilix Labs, Inc announces the release of BrainHoney – a free personalized learning platform that combines critical elements of an online grade book, state-standards alignment, curriculum mapping, formative assessment and learning management into a single teacher-friendly platform.

BrainHoney was developed with the assumptions that students learn at their own pace, that learning takes place both inside and outside of the classroom and that learning should be aligned with objectives. It seamlessly integrates curriculum mapping for all fifty states, providing teachers with a grade book, objective mastery charts, automated assessments, assignment tracking and online discussions.

"We truly care about education and have listened to what teachers want," said Dr. Mark Luetzelschwab, senior vice president of Agilix. "We created every aspect of BrainHoney to fill the needs of educators teaching in the 21st century classroom. We are offering our solution free of charge to all K-12 school teachers. In our eyes, they are our country's most valuable resource, and we only wish to serve, not sell to them."

State standards are aligned with all course subjects and grade levels so teachers may easily track standards coverage and student objective mastery. After signing up, teachers simply select their schools, choose grade levels and subjects then drag and drop standards onto their schedules, building their curriculum maps for the semester. This allows teachers to save time and effort while being more responsive to their students' needs.

"BrainHoney is an exceptional learning platform," said Rebekah Richards, principal and chief academic officer of the American Academy of Online High School. "The dashboard gives teachers the data required to make intelligent interventions to help students succeed."

For more information on BrainHoney's unique learning platform or to sign up, free of charge, please visit www.brainhoney.com.

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About BrainHoney

Agilix Labs, Inc. is transforming education through BrainHoney, its personalized learning platform. It is the latest offering from the creative team that has delivered innovative educational solutions for nearly a decade, providing student-centered, objective-aligned learning that improves student achievement, increases teacher productivity, delivers administrative insight, and enables parental involvement. Based on an open technology architecture, BrainHoney is the only learning solution that works seamlessly across classroom, hybrid, and online environments. Agilix delivers its software applications to hundreds of thousands of users in countries worldwide. Founded in 2001 by the team that created Folio and MyFamily.com, Agilix is based in Orem, Utah, USA. For more information please visit <http://www.agilix.com>. For media inquiries, contact Laura Colar of Dittoe Public Relations at 317.202.2280 X20 or laurac@dittoepr.com.

