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BrainHoney Equips telecentre.org to Educate More Than One Million Operators

BrainHoney selected as the ultimate learning platform from over 27 competitors

Orem, UT – (September XX, 2009) — Agilix Lab's BrainHoney – a free, personalized learning platform has been selected as the learning management system for the international organization telecentre.org, in a project that seeks to educate over one million telecentre operators spanning ten countries, eight universities, nine languages and four continents.

telecentre.org is a global community of people and organizations committed to increasing the social and economic impact of grassroots telecentres around the world. It provides the resources telecentres need to succeed: locally relevant content and services, network support and learning opportunities that fuel a global movement working to improve local communities and empower people in more than 70 countries around the world.

In its quest to educate people to become skilled social entrepreneurs, telecentre.org reviewed over 27 different learning management systems and selected BrainHoney due to its flexibility to introduce courseware to different audiences, its ease of use and its portability. BrainHoney's model for the project is an 'always learning, occasionally connected' approach, designed to serve most remote learners at the base of the pyramid.

Known for its student centric, objective-aligned architecture which ensures measurable learning, BrainHoney deploys a unique model of caching and synchronization to provide a scalable, equitable and measurable teaching and learning solution

"We hope this new relationship with Agilix will become a long standing tool for educating millions of people at the grassroots level, an experiment no one has ever conceived, that could have a profound impact on the lives of people in some of the poorest parts of the world" said Basheerhamad Shadrach, Senior Program Officer at telecentre.org.

The project, which will begin in January, will reach an estimated 10,000 students initially, with the goal of increasing this number to 100,000 students over the course of the first year and continuing to grow to one million in the future.

"telecentre.org seeks to prepare students for the 21st century economy on a global scale, even those in the most rural, low income areas," said Dr. Mark Luetzelschwab, senior vice president of Agilix. "We are honored to be selected as telecentre.org's partner and believe that BrainHoney's sophisticated and user-friendly technology is the ideal vehicle to achieve change."

For more information on BrainHoney's unique learning platform or to sign up, free of charge, please visit www.brainhoney.com.

For more information on telecentre.org, please visit <http://www.telecentre.org/notes>

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About BrainHoney

Agilix Labs, Inc. is transforming education through BrainHoney, its personalized learning platform. It is the latest offering from the creative team that has delivered innovative educational solutions for nearly a decade, providing student-centered, objective-aligned learning that improves student achievement, increases teacher productivity, delivers administrative insight, and enables parental involvement. Based on an open technology architecture, BrainHoney is the only learning solution that works seamlessly across classroom, hybrid, and online environments. Agilix delivers its software applications to hundreds of thousands of users in countries worldwide. Founded in 2001 by the team that created Folio and MyFamily.com, Agilix is based in Orem, Utah, USA. For more information please visit <http://www.agilix.com>. For media inquiries, contact Laura Colar of Dittoe Public Relations at 317.202.2280 X20 or laurac@dittoepr.com.

About telecentre.org

telecentre.org is a global community of people and organizations committed to increasing the social and economic impact of grassroots telecentres. Working together, we provide the resources that telecentres need to succeed: locally relevant content and services, network support, and learning opportunities that help fuel a global movement that works to improve local communities and empower people in more than 70 countries around the world. Created in 2005 with funding from Canada's International Development Research Centre (IDRC), Microsoft, and the Swiss Agency for Development and Cooperation, telecentre.org is a proven catalyst for change.